



Franchise Finance

Franchise Finance Case Study

Background

Louise has always worked in a child-centred setting and has built up a strong set of transferable skills, which will help her to establish and grow her new business.



Having recently started a family, Louise has been a Busylizzy customer for the past 7-months and is passionate about the business model. She has seen first-hand how beneficial this has been to her life as a new Mum. To establish a good work / life balance, that allows her to spend time with her family, she took the decision to become a Busylizzy franchisee.

Franchise Finance were asked to prepare a business plan, firstly to determine the viability of the business opportunity, and secondly to raise any necessary finance that was required to successfully set up the business.

The Outcome

The business plan that we produced for Louise demonstrated a viable outcome, so we then progressed an application for the necessary loan finance towards the start-up costs.

The loan finance was quickly approved by a provider on our specialist lending panel, this approval and subsequent drawdown of funds enabled Louise to achieve her goal of setting up and trading a new Busylizzy franchise business.

Here's what Louise had to say:

Overall: ★★★★★

How Was Your Experience: ★★★★★

"The process of creating a business plan and securing a loan was made simple and straightforward every step of the way. I understood what I needed to do and what Glyn would do for me."

Franchise Finance arrange finance for franchisees, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details, see www.franchisefinance.co.uk

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