

## Franchise Finance Case Study



### Background

Jamie approached us on the recommendation of Signs Express and asked us to prepare a business plan in order to arrange the necessary finance for Jamie's new Signs Express franchise.

### The Outcome

Franchise Finance duly prepared a comprehensive business plan which we then presented to a major bank. Despite the lender seeking clarification on certain issues, Franchise Finance provided the required assistance and duly liaised with Jamie, the franchisor and the bank to ensure matters were satisfactorily resolved. Ultimately Jamie's full facilities were approved as requested.

### Here's what Jamie had to say:

"Franchise Finance resolved a lengthy bank application, answering all the extra questions put to me, keeping me updated and chasing up the application."



Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at [info@franchisefinance.co.uk](mailto:info@franchisefinance.co.uk). For more details see [www.franchisefinance.co.uk](http://www.franchisefinance.co.uk)

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