



Franchise Finance Case Study

Background

Anita Khaira has worked in IT management and sales environment for several years, as well as being a director of her husband's business, which has given her a strong level of business awareness and a good set of transferable skills.



Anita felt that it was the right time to do something for herself and provide an important service to the local personal and business community. After looking at the various options, she felt that the service quality, support from the franchisor and strong customer service element offered by a Kare Plus franchise business, met these requirements and represented an exciting new challenge and opportunity for her.

Anita asked Franchise Finance to prepare her business plan, firstly to determine the viability of the business opportunity, and secondly to raise any necessary finance to successfully set up the business.

The Outcome

Franchise Finance were asked to prepare a comprehensive business plan, which showed a viable outcome for Anita, and help her to obtain approval of the necessary loan finance.

The business plan was duly completed, and an approval of the loan finance was then obtained from a leading finance company, who have allocated a fund of £50million exclusively to Franchise Finance to support franchise businesses.

Here's what Anita had to say:



"From the very first phone call, the service I received was excellent from Glyn. Thank you for all your help."

Franchise Finance arrange finance for franchisees, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details, see www.franchisefinance.co.uk

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