



Franchise Finance



Franchise Finance Case Study

Background

Wayne Raby is an experienced engineer / IT professional, and over the years has developed a good set of transferable skills, which he will bring to this new business venture.



He felt that it was the right time to do something for himself and provide an important service to the local personal and business community. After looking at the various options, he felt that the product quality, strong focus on customer service and ongoing support from Cafe2U met these requirements and represented an exciting new challenge and opportunity for him.

The Outcome

Franchise Finance were asked to prepare a comprehensive business plan, which showed a viable outcome for Wayne, and help him to obtain approval of the necessary lease finance.

The business plan was duly completed, and approval for the lease finance was then obtained from a leading lease finance company.

Here's what Wayne had to say:



"Thank you, Glyn for all your help on the business plan and securing the lease finance. In the meantime, I'd just like to say it was nice dealing with a professional and courteous company with great customer service at a time when unfortunately, it seems to be becoming a rare thing nowadays."

Franchise Finance arrange finance for franchisees, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details, see www.franchisefinance.co.uk

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Franchise Finance

HELPING YOU ON YOUR BUSINESS JOURNEY
WITH YOUR FUNDING, BUSINESS PLANNING & TRAINING NEEDS