

Franchise Finance Case Study

Background

Salem is an experienced businessman who previously owned his own business. Having relocated to the UK, he decided that he would use his commercial awareness and strong management skills and subsequently decided to seek a suitable business opportunity which would provide an income for him and his family.



After researching the various options, he decided to set-up a Wafflemeister restaurant in the affluent Harrow area, which represents a complete change in direction from his previous business interests and is an exciting challenge / great opportunity for him.

We were asked to prepare a business plan for Salem, to determine the viability of the business opportunity, and to help him raise any necessary finance that might be required.

The Outcome

Franchise Finance once again duly prepared a comprehensive business plan, which showed a viable outcome for Salem and then helped him to arrange the necessary finance with a high street lender agreeing a 5-year bank loan and short-term VAT loan, to enable him to open the new Wafflemeister franchise business.

Here's what Salem had to say:



"Franchise Finance made everything crystal clear and gave me the right advice to get my loan approved very quickly. They are very willing to talk for as long as it takes to make me understand all the details in the business plan and the loan options."

Franchise Finance arrange finance for franchisees, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients.

They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details, see www.franchisefinance.co.uk

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