



Franchise Finance



Franchise Finance Case Study

Background

MaryAnn has worked as a Legal Assistant for 19-years, which involves a high level of responsibility, attention to detail, strong communication skills, good time management / organisational skills and excellent inter-personal skills. This provides MaryAnn with a strong set of transferable skills to take into a business scenario.



However, MaryAnn decided that she wanted a change from commercial life and start her own business, which would enable her to work alongside her sister. After researching the various options, she decided to purchase a Clarriots Care franchise business, which represents an exciting challenge and opportunity for her.

We were asked to prepare a business plan for MaryAnn, to determine the viability of the business opportunity, and to help raise any necessary finance that might be required to set up the business.

The Outcome

Franchise Finance once again duly prepared a comprehensive business plan, which showed a viable outcome for MaryAnn and then helped her to arrange the necessary finance with a combination of a start-up loan and bank loan, to enable her to open the new Clarriots Care franchise business.

Here's what MaryAnn had to say:

"Glyn Jones is amazing! Extremely helpful. Worked with me throughout the business plan to the granting of the loan. He takes his time to explain things to you and always available if you need clarification on anything."

Franchise Finance arrange finance for franchisees, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details, see www.franchisefinance.co.uk

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Franchise Finance

HELPING YOU ON YOUR BUSINESS JOURNEY
WITH YOUR FUNDING, BUSINESS PLANNING & TRAINING NEEDS