

Franchise Finance Case Study

Background

Rachel approached us on the recommendation of EweMove and asked us to prepare a business plan so that she could obtain the necessary finance for her new franchise.



The Outcome

Franchise Finance duly prepared a comprehensive business plan which Rachel then used to arrange the appropriate finance with a high street bank and so enable her to start her EweMove franchise.

Here's what Rachel had to say:

"Having never been self-employed before or ever requested finance for a business, I am very grateful to Franchise Finance for putting together a very professional and comprehensive business plan which I presented to my bank. Franchise Finance know the business model of my franchise and with this knowledge incorporated into the plan, my application was successful. Thank you to Franchise Finance for providing an excellent service within a tight timescale which has resulted in giving me the finance I needed to launch my business."



Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details see www.franchisefinance.co.uk

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