



Franchise Finance



Franchise Finance Case Study

Background

Adam Gaunt was looking to purchase the Diamond Logistics franchise for Stoke-on-Trent, having previously been running his own logistics business and providing drivers for DPD, so the challenge of becoming a franchisee was daunting, but exciting. In order to achieve this goal, Adam required some additional finance to assist the start-up costs and working capital.

The Outcome

Through regular contact the business plan was completed on time and to his complete satisfaction, the funding was sourced through Funding Circle who agreed to provide the level of facilities as set out in the plan.

Here's what Adam had to say:

**diamond
logistics**

"I recently started in Diamond Logistics Stoke-On-Trent and secured my investment for my business through Franchise Finance..."

Adam continued: "I was passed their details by Diamond Logistics to help me secure the funds necessary to support my investment. I have been really impressed with the support that they (Franchise Finance) have given me from the initial conversations right through to the preparation of my business plan needed at interview stage with the Diamond team. If you are looking to join the Diamond Logistics network and looking to raise the funds needed to support your investment I would highly recommend speaking to Franchise Finance."

Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 35575 or by email at info@franchisefinance.co.uk. For more details see www.franchisefinance.co.uk

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Franchise Finance

HELPING YOU ON YOUR BUSINESS JOURNEY
WITH YOUR FUNDING, BUSINESS PLANNING & TRAINING NEEDS