



Franchise Finance Case Study

Background

Sam Wright & Danny O'Reilly were recommended to speak with us by Right at Home when they made the decision to pursue one of their franchises. We subsequently held telephone conversations with them to try and ensure that the business planning process would be as smooth and trouble-free as possible.



The Outcome

Franchise Finance duly prepared a comprehensive business plan for Sam & Danny which was used to successfully arrange the necessary finance with a major bank and consequently enabled them to purchase a Right at Home franchise.

Here's what Sam & Danny had to say:



"Franchise Finance were excellent from start to finish. There was good communication to explain what they do and how they could assist us. The business plan was drafted very quickly and to a high standard. Following a review of the draft business plan, only a few amendments were required and the final copy was completed and ready to go."

Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details see www.franchisefinance.co.uk

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