

Franchise Finance Case Study

Background

Anton van Baalen was recommended to speak with us by Right at Home when he made the decision to pursue one of their franchises. We subsequently held telephone conversations with him to try and ensure that the business planning process would be as smooth and trouble-free as possible.



The Outcome

Franchise Finance duly prepared a comprehensive business plan for Anton which was used to successfully arrange the necessary finance with a major bank and consequently enabled him to purchase a Right at Home franchise.

Here's what Anton had to say:



"Everything, from the beginning to the end, was handled professionally and thoughtfully. I was amazed at how quickly the responses from Franchise Finance were and this certainly helped me to get my project going quickly and efficiently."

Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details see www.franchisefinance.co.uk

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