

## Franchise Finance Case Study

### Background

Elliot Wright had been employed by an existing Safeclean franchisee for 8 years. When the opportunity arose to purchase the franchise due to his employer's retirement, Elliot and his business partner approached Franchise Finance regarding our business planning and arranging finance services.



### The Outcome

Franchise Finance duly prepared a comprehensive business plan and arranged the necessary finance with a major bank to enable Elliot to purchase the Safeclean franchise.

### Here's what Elliot had to say:



"The Franchise Finance consultant was brilliant from the point of contact to the close/finalisation of the bank granting finance. The business plan put together was extremely thorough and professional and the consultant was on hand via email or phone call every step of the application process. I would not hesitate to recommend Franchise Finance to anybody"

Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at [info@franchisefinance.co.uk](mailto:info@franchisefinance.co.uk). For more details see [www.franchisefinance.co.uk](http://www.franchisefinance.co.uk)

Authorised and regulated by the Financial Conduct Authority - Number 627385

