



Franchise Finance



Franchise Finance Case Study

Background

In 2014 EweMove directors David and Glenn created a new kind of estate agency which had local property experts and unparalleled customer service at its heart. Unlike traditional estate agents who'd specialise in either sales or lettings, EweMove agents would become experts in both sides of the equation, allowing them to thrive in any housing market.

Franchise Finance began working with EweMove in 2014. Having initially gone through our set up process, where we worked with Glenn and David to fully understand the EweMove franchise model, we were then able to produce a EweMove template business plan. From here we were well placed to support all future franchisees with their individual business plans.



Since the beginning of this partnership, Franchise Finance has written more than 15 business plans for EweMove franchisees and maintains an excellent track record in successfully arranging finance for their franchisees.

Here's what Glenn Ackroyd, Head Shepherd, had to say:



"Franchise Finance have been fantastic in helping us grow our network of estate agency branches. Their service is excellent, we have a great relationship and always feel valued. They have helped us on our journey and we'd 100% recommend them."

Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details see www.franchisefinance.co.uk

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Franchise Finance

HELPING YOU ON YOUR BUSINESS JOURNEY
WITH YOUR FUNDING, BUSINESS PLANNING & TRAINING NEEDS