



Franchise Finance



Franchise Finance Case Study

Background

Right at Home UK is one of the UK's leading homecare providers. Through an ever increasing franchisee network, they provide a premium quality service to both adults and older people, who require some assistance to live at home and enjoy their independence.



Back in October 2014, Ken Deary, Managing Director of Right at Home approached Franchise Finance to support his franchisees with the preparation of a comprehensive business plan and assist in the arrangement of the necessary finance to get their Right at Home franchise business up and running.

The Outcome

Having initially gone through the Franchise Finance Set Up process, where we worked with Ken to really understand his business and the Right at Home franchise model, we were then able to produce a Right at Home Template business plan. From here we were well placed to support his future franchisees with their individual business plans.

To date Franchise Finance have successfully supported over 20 Right at Home franchisees start their own franchise business with the help of our Business Planning and arranging finance services.

Here is what Ken Deary, Managing Director of Right at Home had to say:

“Donna King has provided us with an outstandingly professional support service in her role at Franchise Finance. Donna and Franchise Finance exude professionalism; are very knowledgeable, very timely and thorough in their work and provide positive proactive assistance at all times. I would not hesitate to recommend Donna and Franchise Finance to anyone looking for financial support in our sector.”



Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details see www.franchisefinance.co.uk

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