



Franchise Finance



Franchise Finance Case Study

Background

James is an experienced businessman, having successfully run another franchise business for a number of years, before deciding to change direction and purchase a Magicman franchise. This represented an exciting challenge and opportunity for him in the Channel Islands.



We were asked to prepare a business plan for James, to determine the viability of the business opportunity, and to help raise any necessary finance that might be required in order to set up the business.

The Outcome

Franchise Finance once again duly prepared a comprehensive business plan, which showed a viable outcome for James and then helped to arrange the necessary finance with a major bank to enable him to open his new Magicman franchise business.

Here's what James had to say:

"I just wanted to thank you for all of your help in terms of the preparation of my business plan and the advice / support in helping to secure the bank finance for the purchase of my new business.

The service that you have provided to me with from start to finish has been exceptional and I am very happy with the overall outcome. If I have the opportunity to recommend Franchise Finance I will do.

Many thanks."



Franchise Finance arrange finance for franchisees, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details, see www.franchisefinance.co.uk

Authorised and regulated by the Financial Conduct Authority - Number 627385



Franchise Finance

HELPING YOU ON YOUR BUSINESS JOURNEY
WITH YOUR FUNDING, BUSINESS PLANNING & TRAINING NEEDS