

Franchise Finance Case Study

Background

Zafar Syed already owned several companies but was looking to expand by purchasing an Ecocleen franchise comprising of a number of existing franchisor operated territories. His existing bankers appeared reluctant to assist with the necessary finance so Ecocleen recommended that he spoke with us regarding our business planning and arranging finance services.



PASSIONATE.
SERVICE.
DELIVERY.

Zafar spoke with one of the Consultants and agreement was reached for us to produce a comprehensive business plan and to contact the banks to raise the required finance.

The Outcome

The proposition and the financial projections were structured in a way that Franchise Finance knew would make Zafar's application appear attractive to the banks. When the business plan was submitted, in this instance to a bank other than Zafar's existing bankers, the finance was agreed in full, as requested, and duly drawn down. Zafar was naturally delighted with the outcome.

Here's what Zafar had to say:

" Full marks for quality and speed, the business planning and arranging service was excellent and was both very efficient and precise. I would recommend Franchise Finance for sure".



Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at info@franchisefinance.co.uk. For more details see www.franchisefinance.co.uk

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