



# Franchise Finance



## Franchise Finance Case Study

### Background

After living in Amsterdam for over 9 years, Toni Scriven's husband found a new position in Surrey and they subsequently decided that their future lay back in the UK. Toni was doing well with her own estate agency and project management business and was facing the prospect of relaunching her business back on home soil. Out of the blue, Toni's husband announced that he had found what looked like a great franchise and that she should book a flight to attend a 'Discovery Day'. Within 30 minutes, Toni was convinced that it was the right thing with which to become involved but had no idea how to arrange finance.



**EweMove**.COM  
Sales and Lettings

### The Outcome

Much to Toni's delight, EweMove advised they had been working with Franchise Finance for a while and could highly recommend us as a 'go-to' business for those who did not have the franchise start-up costs readily available.

Franchise Finance duly prepared a comprehensive business plan and arranged the necessary finance with a major bank to enable Toni to start her EweMove franchise.

### Here's what Toni had to say:

"Franchise Finance were not at all bothered by the fact that I was still in The Netherlands when the process started and efficiently and swiftly guided me through what would be needed in order to produce an attractive business plan to present to the bank. They also ensured that the hand-off between them and the bank was seamless. Franchise Finance were always available for questions and were more than happy to share vital nuggets of information to manage my expectations and calm my nerves.



I am delighted to say that the standard of service which I received was exemplary and will gladly recommend them with great enthusiasm."

**Franchise Finance arrange finance for franchises, prepare business plans and run business and financial training courses and workshops through their Business Training Academy. They are affiliate members of the BFA and have a 95% success rate in raising finance for their clients. They can be contacted on 01844 355575 or by email at [info@franchisefinance.co.uk](mailto:info@franchisefinance.co.uk). For more details see [www.franchisefinance.co.uk](http://www.franchisefinance.co.uk)**

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Franchise Finance

HELPING YOU ON YOUR BUSINESS JOURNEY  
WITH YOUR FUNDING, BUSINESS PLANNING & TRAINING NEEDS